



## A PROJECT OF THE REGIONAL AIR QUALITY BOARD

April 2007

For more information, contact Elizabeth Lintner at 704.716.0726 or visit [www.cleanairworks.org](http://www.cleanairworks.org)

# PROJECT UPDATE

## PROGRAM HIGHLIGHTS

The *Clean Air Works!* outreach team has been busy meeting with charter year (2006) employer Partners to discuss program goals for 2007. Here are some of the highlights from these meetings:

**Bissell Companies** will be implementing an anti-idling policy throughout its Ballantyne Corporate Park location in 2007. The company will utilize *Clean Air Works!*-provided signage and is contemplating sending letters to its vendors educating them about the new policy. *Clean Air Works!* will attend Bissell's Tenant Appreciation Day on April 19<sup>th</sup> to educate all tenant employees about air quality and encourage them to use commute options.

Health and environmentally-conscious **Johnson & Wales University** has started two new initiatives this year. First, the university has formed an Energy Conservation Task Force to explore strategies for "going green" on campus. Johnson & Wales also recently introduced a wellness campaign, giving their employees pedometers, and encouraging them to walk more and drive less. Programs such of as these provide double the benefits – healthier employees and cleaner air!

**Bowater** will introduce a preferential parking program in 2007, installing 15 *Carpool Parking Only* signs to encourage its employees to commute together. In addition, the company is also formalizing its anti-idling program and has ordered static-cling "No idling" stickers for fleet vehicles and trucks. These stickers will be placed on all truck windshields to remind drivers not to idle their vehicle engines.

**UNC-Charlotte** kicked off of its 2007 *Clean Air Works!* program with a commuter fair and gas cap check on Thursday, March 1st. Employees who attended not only received a pizza lunch, but also got the chance to sign up to find carpool partners. UNC Charlotte's Earth Day Event is scheduled for April 18<sup>th</sup>, which *Clean Air Works!* will attend to raise awareness about air quality in the region.

### **IN THE NEWS:**

In early March, **UNC-Charlotte's** gas cap check event was featured on WCNC-TV.

Food Lion was featured in a [Salisbury Post](#) article about *Clean Air Works!* The article was also linked in a recent edition of the Charlotte Regional Partnership's [Daily Business Headlines](#).

Visit our Web site, [www.cleanairworks.org](http://www.cleanairworks.org), to read the Success Stories on some of our outstanding Partners, and keep up to date with *Clean Air Works!* news.

### **COMING NEXT MONTH:**

Be on the lookout for new ***Clean Air Works!* Perks**, including project leader and commuter rewards!

May will be here soon, and that means the *Clean Air Works!* breakfast on May 24. We're celebrating our successes and encouraging more employers to "partner for progress" in the region by joining *Clean Air Works!* Look for your invitation soon.



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