



## A PROJECT OF THE REGIONAL AIR QUALITY BOARD

August 25, 2006

**TOTAL CLEAN AIR WORKS! PARTNERS: 52**

For more information, contact Elizabeth Lintner at 704.716.0726 or visit [www.cleanairworks.org](http://www.cleanairworks.org)

# PROJECT UPDATE

## PROGRAM HIGHLIGHTS

*Clean Air Works!* 1<sup>st</sup> Annual “**Don’t Drive Day**” was a huge success! Over 30 CAW partners participated, with approximately 687 commuters pledging to “not drive” to work on August 15<sup>th</sup>. Instead, commuters chose to carpool, vanpool, ride the bus, bicycle, walk or work from home on that day. Prizes included an electric lawnmower, his and her mountain bikes, an iPod and gift cards drawings. The worksites with the most pledges included American & Efird (225 pledges), Citigroup (63 pledges) and Wachovia Bank (59 pledges). **Citigroup** held a “Try It Day” that morning and captured 100 carpools and 1 biker, helping to surpass the company’s pledge numbers for the day.

On August 23<sup>rd</sup>, **Duke Energy** announced a pilot transit and vanpool incentive program for employees. Employees at the Uptown, McGuire Nuclear, Catawba Nuclear and the Customer Contact Center locations are eligible for a \$50 monthly subsidy or CATS bus passes and vanpools. The reward starts September 1<sup>st</sup> and runs through December 31<sup>st</sup>. Duke will also be implementing a preferential parking program at those sites to encourage carpooling and vanpooling. An internal Web resource provides employees with the chance to learn more about the programs, including answers to frequently asked questions and access to forms to download for participation. Based on the success of this pilot incentive program, Duke may be extending the program company-wide in 2007.

*Clean Air Works!* presented **Charlotte Pipe & Foundry’s** Employer Action Plan on August 1<sup>st</sup>. To encourage carpooling and vanpooling to its Uptown location, Charlotte Pipe will be installing 12 preferential parking signs in premium parking locations. In addition, Charlotte Pipe is researching pre-tax benefits for transit and vanpool riders. In recent years, Charlotte Pipe has rescheduled its shift times so that employees now arrive to work before 5:00 a.m., helping to reduce emissions during peak travel times.

**American & Efird** held “Try It” Days on August 23<sup>rd</sup> and 24<sup>th</sup> for each of their six plant locations. CAW staff captured approximately 100 commuters who carpooled, rode the bus or biked to work. A&E has increased their carpool preferential parking spaces from 20 to 40, due to employee demand.

Leaking gas caps can contribute to air pollution and waste fuel and money due to evaporation. **Clean Air Works!** is promoting **Gas Cap Check Events** at participating employer Partner worksites. At these events, commuters will be able to have their gas cap checked for any leaking, and if so, get a free gas cap replacement. Events have already been scheduled at **Bissell Companies, Bowater, CPCC, Johnson C. Smith University, National Gypsum and York Technical College.**

### IN THE NEWS:

Duke Energy’s reward program received terrific coverage by area media this week, including *The Charlotte Observer*, *Charlotte Business Journal*, News 14 and WSOC-TV.

*Clean Air Works!* Partners Charlotte Pipe & Foundry and Radiator Specialty Company were also featured in *The Charlotte Observer* – Union this week, highlighting their efforts to encourage carpooling and other commute alternatives.

### COMING NEXT MONTH:

**The Clean Air Challenge wraps up, so stay tuned for more information about the *Clean Air Works!* awards luncheon, scheduled for October 24 at Lowe’s Motor Speedway.**



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## CURRENT PARTNERS

ALLTEL  
American & Efird  
Bank of America  
Belk, Inc.  
BellSouth  
Bissell Companies  
Bowater  
Burchette & Associates  
Carolinas Medical Center  
Carolinas Medical Center - Pineville  
CaroMont Health  
Central Piedmont Community College  
Charlotte Chamber of Commerce  
The Charlotte Observer  
Charlotte Pipe & Foundry  
Citigroup  
Coca-Cola Consolidated  
Compass Group  
Dixon Hughes  
Duke Energy  
Family Dollar Stores  
First Charter Bank  
Food Lion  
Froehling & Robertson  
Harris Teeter  
Hospitality Tourism Alliance

Johnson C. Smith University  
Johnson & Wales University  
Kennedy Covington  
Lash Group  
Loftin Printers  
Lowe's  
Moore & Van Allen  
National Gypsum  
Northeast Medical Center  
Pharr Yarns  
Piedmont Natural Gas  
PSNC Energy  
Quaero Corporation  
Pharr Yarns  
Radiator Specialty Company  
Spivak Homes  
Springs Industries  
SPX  
Superior Seedling  
Terracon  
Time Warner Cable  
Tuscan Development  
University of North Carolina Charlotte  
Wachovia  
Winthrop University  
York County Chamber of Commerce  
York Technical College