



## A PROJECT OF THE REGIONAL AIR QUALITY BOARD

December 2006

**TOTAL CLEAN AIR WORKS! PARTNERS: 52**

For more information, contact Elizabeth Lintner at 704.716.0726 or visit [www.cleanairworks.org](http://www.cleanairworks.org)

# PROJECT UPDATE

## PROGRAM HIGHLIGHTS

**PSNC Energy** held its *Clean Air Works!* kickoff event for employees on Tuesday, December 5<sup>th</sup>. PSNC provided breakfast to entice its service employees and administrative staff to attend the early morning event. In addition, refreshments were provided to the customer service staff during the afternoon session. Both sessions were aimed at educating employees about regional air quality and encouraging them to take action, whether carpooling to work, refueling their vehicles after 6 PM, or other air-friendly actions. During the months of December, January and February, PSNC is offering a monthly \$25 gas card raffle for employees who refuel their personal vehicles after 6 PM. Employees are encouraged to bring in their receipts to be entered into the monthly drawing.

In addition to promoting clean air at the event, PSNC also promoted employee fitness. PSNC is contemplating turning a conference room into a workout facility for employees. At the *Clean Air Works!* kickoff event, PSNC administered a survey, asking employees questions about their fitness preferences, so PSNC can tailor the gym to fit their needs. PSNC looks to continue events and programs into the New Year, including setting up a Gas Cap Check event for employees.

**Time Warner Cable** also held a kickoff event for area managers on Monday, December 11<sup>th</sup>. This event helped educate managers on actions employees can take to help improve air quality. CATS, NC Air Awareness and *Clean Air Works!* staff attended and provided attendees with information that could be taken back to each manager's team. Time Warner will be hosting a "Stay In For Lunch Day" in January to further raise awareness about air quality. They will be hosting a Gas Cap Check event on January 24<sup>th</sup> to check both Time Warner's 75 fleet vehicles and employees' personal vehicles.

**UNC Charlotte** is already brainstorming programs to implement in New Year. They are looking to possibly install "Carpool Parking Only" signs on campus, in addition to anti-idling signage at their loading docks. They are also interested in implementing an internal ridematching system and looking into posting air quality forecasts on the UNC Charlotte website. Furthermore, they would like to concentrate their efforts on operational programs, as well. On January 25<sup>th</sup>, the school will be hosting a "Carpool Party" to encourage faculty and staff to carpool together, in addition to a Gas Cap Check event.

**Tuscan Development** held a successful Gas Cap Check event this month with 100% participation from its employees! Only one vehicle had a faulty cap, which was replaced on the spot.

### **IN THE NEWS:**

Be on the lookout for case studies highlighting all of the 2006 Clean Air Challenge winners. We're putting the finishing touches on these success stories, which will be featured on the Clean Air Works! Web site beginning in January. Visit [www.cleanairworks.org](http://www.cleanairworks.org) to read more.

### **COMING NEXT MONTH:**

**Citi, Compass Group, Time Warner, and UNC Charlotte** all have scheduled Gas Cap Check events for January 2007! Contact your outreach coordinator today to get your event scheduled – air pollution is a year-round concern.



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