



A PROJECT OF THE REGIONAL AIR QUALITY BOARD

December 2007

For more information, contact Elizabeth Lintner at 704.716.0726 or visit www.cleanairworks.org

PROJECT UPDATE

PROGRAM HIGHLIGHTS

Thanks to your efforts, Clean Air Works! commuters have reduced over 1.5 million miles this year! Since February 2006, commuters have logged approximately 3,045 bicycle trips, 28,384 carpool trips, 48,884 transit trips, 7,828 vanpool trips, 2,646 walk trips and 3,516 trips have been avoided thanks to telecommuting. These trips have reduced approximately 1,562,252 vehicle miles traveled. Way to go, *Clean Air Works!* Partners!

The Gaston County Chamber held a *Clean Air Works!* panel discussion on Monday, November 5th, where they invited local business leaders in the area to learn more about the *Clean Air Works!* project. Several representatives from the local business community attended the meeting, including American & Efird, Firestone, PSNC Energy and Freightliner, who later signed on as a *Clean Air Works!* partner.

On Thursday, November 15th, **Rack Room Shoes** held its kickoff to *Clean Air Works!* at its corporate offices located in the University area. At the event, employees received air quality information and were encouraged to sign up to find a carpool partner. Employees could also get their personal vehicle's gas cap checked at the event. Each employee that stopped by the *Clean Air Works!* table, or got their gas cap checked, received a raffle ticket. That day, Rack Room Shoes raffled off twelve different prizes to employees from local restaurants in the area.

Clean Air Works! presented **CIGNA HealthCare** with its Employer Action Plan and employee baseline survey results on Wednesday, November 14th. *Clean Air Works!* presented this information again to CIGNA HealthCare's management team on Tuesday, November 20th. CIGNA is excited about participating in *Clean Air Works!*, and looks forward to implementing new programs. CIGNA plans on hosting a kickoff and gas cap check event for employees in December.

On November 12th, **Moore & Van Allen** (MVA) hosted a lunch 'n' learn for employees to learn more about CATS' new LYNX light rail service, which opened on November 24th. Approximately 75 employees attended this event, while over 25 additional employees were on the waiting list. MVA provided both lunch and a complimentary one week light rail transit pass for employees who attended. MVA plans to offer a 100% light rail subsidy to employees.

Duke Energy hosted a Try It Day on November 7th for employees at three of their Uptown Charlotte buildings. Over 155 Duke employees participated in the event by carpooling, vanpooling, riding the bus, biking or walking to work that day. Employees were rewarded with a \$5 Target gift card upon arriving to work.

Clean Air Works! In the News

Dave Franchina, the chairman of the Regional Air Quality Board, was featured in *Business North Carolina Magazine* and talked about the clean air programs going on around Charlotte, like *Clean Air Works!* Also, Bissell and *Clean Air Works!* were mentioned in the winter issue of *Ballantyne Magazine*.



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Total Number of Clean Air Works! Partners to date: **89**

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CURRENT PARTNERS

Alltel Wireless
American & Efird
AT&T
Bank of America
BaxterHarriss
Belk, Inc.
Bissell Companies
Bowater
Burchette & Associates, Inc.
Cabarrus County Chamber of Commerce
Carolinas Medical Center
Carolinas Medical Center - Pineville
CaroMont Health
C design Inc.
Central Piedmont Community College
Charlotte Chamber of Commerce
The Charlotte Observer
Charlotte Pipe & Foundry
Charlotte Regional Partnership
Charlotte Regional Visitors Authority
 Bobcats Arena
 Charlotte Convention Center
 Cricket Arena
 Ovens Auditorium
 VisitCharlotte
CIGNA HealthCare
Citi Fort Mill
Coca-Cola Consolidated
Compass Group
Comporium Communications
Dixon Hughes
Duke Energy
Environmental Building Solutions
First Charter Bank
Flakeboard
Food Lion
Freightliner
Froehling & Robertson
Gaston County Chamber of Commerce
GE
Greater Statesville Chamber of Commerce
Harris Teeter
Helms Mulliss Wicker
HomeCharlotte.com
Hospitality & Tourism Alliance

Houser Transport, Inc.
Johnson & Wales University
Johnson C. Smith University
Kennedy Covington
Lash Group
Leeboy
Lincolnton-Lincoln County Chamber of Commerce
Loftin Printers
Marsh
McGee Brothers
Moore & Van Allen
National Gypsum
NewDominion Bank
NorthEast Medical Center
Pharr Yarns
Piedmont Medical Center
Piedmont Natural Gas
PSNC Energy
Pratt Industries
Quaero Corporation
Rack Room Shoes
Radiator Specialty Company
Sherpa
SHS JAN
Solē Spanish Grill
Springs Global
SPX
Superior Seeding
Terracon
Time Warner Cable
Travelers
Tube Specialties
Tuscan Development
Tyco Electronics
UNC Charlotte
US GreenFiber
Union County Chamber of Commerce
Vanguard
Wachovia
Winthrop University
WSOC/WAXN-TV
York County Chamber of Commerce
York Technical College
Zen Asian Fusion