



A PROJECT OF THE REGIONAL AIR QUALITY BOARD

July 2007

For more information, contact Elizabeth Lintner at 704.716.0726 or visit www.cleanairworks.org

PROJECT UPDATE

PROGRAM HIGHLIGHTS

Since February 2006, *Clean Air Works!* commuters have logged 1,105 bicycle trips, 7,091 carpool trips, 12,354 transit trips, 2,619 vanpool trips, 936 walk trips, and 704 trips have been avoided thanks to telecommuting. These trips have reduced approximately 405,856 Vehicle Miles Traveled. Way to go *Clean Air Works!* Partners!

Moore & Van Allen (MVA) is following the steps of fellow *Clean Air Works!* Partner **Duke Energy**. In June, MVA expanded its free 10-trip transit pass program and is now covering the entire cost of its employees' transit passes. MVA also offers full-time transit riders a \$20 monthly parking subsidy to reimburse them on occasions that they need to drive to work. Way to make transit work, Moore & Van Allen!

In June, **Johnson & Wales University** launched its own 10-trip transit pass program. The university will pay for one 10-trip transit pass per month per employee. In its first month, the program dispersed approximately 15 transit passes to employees.

Bissell recently launched two new programs at its Ballantyne campus. As a pilot, Bissell replaced two fleet vehicles with hybrid models. If successful, Bissell will continue replacing older vehicles with new hybrid versions. In addition to this hybrid vehicle program, Bissell launched a flextime program for its accounting department. Approximately 15 employees are able to take advantage of this program and flex their hours to beat peak commute travel times.

This month, **Piedmont Natural Gas** (PNG) launched its own employee incentive program. This new program offers employees a variety of ways to be rewarded for clean commuting, tracking their commute and delaying the refueling of their personal vehicles. The program offers PNG employees free 10-trip bus passes to encourage them to try transit, in addition to a refueling raffle to encourage employees to fill up in the afternoon, which is better for air quality. Furthermore, PNG commuters who log the most carpooling, vanpooling, bus, bicycle and walking miles over the course of the summer will also be rewarded as PNG "Clean Air Champions."

Compass Group and **National Gypsum** both will be implementing preferential parking programs for carpoolers this summer. National Gypsum plans to designate four spaces for carpool parking only, while Compass Group plans to start with two and will add additional spaces as need warrants.

Alltel Wireless held its first "Cook Out Eat In" event on June 1st. Project Leader Pat Amos cooked hamburgers, hotdogs and bratwursts for employees who had registered online to track their commutes. Side dishes and desserts were also provided, compliments of the company. At the event, *Clean Air Works!* encouraged any employees who were not registered to sign up online to track their commutes. Alltel Wireless also began its refueling raffle during the month of June. Each week through the month of August, one winner will be chosen to win a \$5 gas card.

Clean Air Works! In the News

Clean Air Works! Partners continue to make headlines. This month News 14 covered the gas cap check at **Piedmont Natural Gas** and WSOC-TV reported on the gas cap check at the **York County Chamber**. Meanwhile, *Today's Charlotte Woman* included an article on Partner efforts to clear the air, featuring **Alltel, Bank of America, Duke Energy, Harris Teeter, Piedmont Natural Gas, Moore and Van Allen, American & Efird** and **Bowater**. In addition, *Cabarrus Business and Lifestyles* magazine announced the addition of 12 new *Clean Air Works!* Partners.

COMING THIS MONTH:

Charlotte Pipe and Foundry, Citi Fort Mill, York Technical College and **Alltel Wireless** all have gas cap checks scheduled for July. Contact your outreach coordinator and schedule *your* gas cap check today!



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