



## A PROJECT OF THE REGIONAL AIR QUALITY BOARD

July 26, 2006

**TOTAL CLEAN AIR WORKS! PARTNERS: 52**

For more information, contact Elizabeth Lintner at 704.716.0726 or visit [www.cleanairworks.org](http://www.cleanairworks.org)

## PROJECT UPDATE

### WELCOME NEW PARTNERS:

**Lash Group**

**Pharr Yarns**

**SPX**

**Superior Seedling**

**Time Warner Cable**

### **PROGRAM HIGHLIGHTS**

*Clean Air Works!* presented **American & Efirm** with its Employer Action Plan on July 21<sup>st</sup>. A&E is interested in implementing a preferential parking program for carpoolers, an anti-idling policy for its distribution trucks, and a possible incentive program to promote commute alternatives at the worksite. A&E's kickoff will be scheduled for the beginning of August. A&E employees are already tracking their commutes for the Clean Air Challenge. In June, 63 carpoolers, two bikers and three walkers logged their commutes.

**Harris Teeter's** *Clean Air Works!* kickoff is scheduled for July 26<sup>th</sup>, with *Clean Air Works!*, CATS and NC Air Awareness staff attending. At the event, Harris Teeter will announce its gas card incentive program for carpoolers. Each week from now through August, every employee who carpools will be put into a raffle for a \$25 value reward. The winner's rideshare partners will also receive the \$25 value reward.

**Moore & Van Allen** held a "Try It Week" the week of July 17<sup>th</sup>, rewarding employees who carpooled, vanpooled, rode the bus, biked or walked to work. During that week, 189 transit trips, 47 carpool trips, two bike trips and three telecommuting days were reported. Transit ridership jumped from 117 trips the week of July 10<sup>th</sup> to 189 trips the week of July 17<sup>th</sup>, due to Try It Week and a new program which offers employees 10-trip bus passes. Another Try IT Week is scheduled for the week of August 28<sup>th</sup>. Moore & Van Allen currently has 68 employees tracking their commutes online, with eight employees (four new carpoolers and four new transit riders) switching to a new alternative since the inception of the project.

**First Charter Bank's** ice cream social kickoff event was held on July 12<sup>th</sup>, with more than 150 employees attending. Employees were encouraged to locate car and vanpool partners using maps plotted with employee addresses. CATS was on hand to promote transit and vanpool service, and employees were encouraged to sign up for the rideshare database and to track their commutes for the Clean Air Challenge. More than 50 employees enrolled in [sharetheridenc.org](http://sharetheridenc.org) to find someone to rideshare with. First Charter also held a "Try It Day" on July 14<sup>th</sup>, where 48 employees tried an alternative. Another Try It Day is scheduled for July 28<sup>th</sup>.

*Clean Air Works!* presented **University of North Carolina Charlotte's** Employer Action Plan on July 17<sup>th</sup>. UNC Charlotte already offers a comprehensive commute options program, but aims to expand it with *Clean Air Works!* An ice cream social kickoff is scheduled for July 25<sup>th</sup>. CATS, NC Air Awareness and *Clean Air Works!* will attend to raise awareness about air quality and its solutions. In the month of June, 37 carpoolers, four transit riders, five bikers, five walkers and seven telecommuters logged their commutes for the Clean Air Challenge. Three carpoolers, two bikers and one walker were trying an alternative for the first time.

**IN THE NEWS:** On July 10, The *Charlotte Business Journal* highlighted new Partners Carolina Medical Center, the Hospitality Tourism Alliance, PSNC Energy, Quaero Corp. and the York County Chamber of Commerce.

**COMING NEXT MONTH:** On August 9 at 11:00, *Clean Air Works!* will hold a training and networking event for all *Clean Air Works!* Partners. This is a great opportunity to come together, share success stories, and help your peers overcome challenges. Look for your invitation soon, or visit [cleanairworks.org](http://cleanairworks.org) for more information.



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## CURRENT PARTNERS

ALLTEL  
American & Efird  
Bank of America  
Belk, Inc.  
BellSouth  
Bissell Companies  
Bowater  
Burchette & Associates  
Carolinas Medical Center  
Carolinas Medical Center - Pineville  
CaroMont Health  
Central Piedmont Community College  
Charlotte Chamber of Commerce  
The Charlotte Observer  
Charlotte Pipe & Foundry  
Citigroup  
Coca-Cola Consolidated  
Compass Group  
Dixon Hughes  
Duke Energy  
Family Dollar Stores  
First Charter Bank  
Food Lion  
Froehling & Robertson  
Harris Teeter  
Hospitality Tourism Alliance

Johnson C. Smith University  
Johnson & Wales University  
Kennedy Covington  
Lash Group  
Loftin Printers  
Lowe's  
Moore & Van Allen  
National Gypsum  
Northeast Medical Center  
Pharr Yarns  
Piedmont Natural Gas  
PSNC Energy  
Quaero Corporation  
Pharr Yarns  
Radiator Specialty Company  
Spivak Homes  
Springs Industries  
SPX  
Superior Seedling  
Terracon  
Time Warner Cable  
Tuscan Development  
University of North Carolina Charlotte  
Wachovia  
Winthrop University  
York County Chamber of Commerce  
York Technical College