



A PROJECT OF THE REGIONAL AIR QUALITY BOARD

May 2007

For more information, contact Elizabeth Lintner at 704.716.0726 or visit www.cleanairworks.org

PROJECT UPDATE

Welcome New Partners! We're happy to welcome three new *Clean Air Works!* Partners to the program this year: **NewDominion Bank, Piedmont Medical Center** and **Vanguard**.

PROGRAM HIGHLIGHTS

The year is off to a busy - and successful - start! We commend all of our Partners for their continued enthusiasm and support. So far this year, we've held nine Partner kick-off events and more than 55 Partner meetings. Our Partners have encouraged 250 new commuters to register for TripTrak, and the number of clean commutes reported is growing fast! TripTrak users have logged almost 2,000 carpool trips, more than 4,700 transit trips, 1,200 vanpool trips and almost 400 bicycle commuting trips in 2007. Keep up the great work!

Citi Fort Mill held its *Clean Air Works!* kick-off on April 24th. Over 80 Citi employees signed up to find a carpool partner at the event. A follow up "Try It Day" was held two days later to encourage employees to try a clean commute and reward them for their efforts. Over 60 employees participated, demonstrating their excitement for the *Clean Air Works!* project. More events including "Try It Days" will be held throughout the summer.

Duke Energy hosted its annual "Clear the Air" event on April 26th in its Energy Center atrium Uptown. Event attendees included CATS, NC Air Awareness, Mecklenburg County Air Quality and *Clean Air Works!* During the event, Duke announced the expansion of its \$50 transit and vanpool subsidy for employees. Duke will now cover the entire cost of their employees' monthly transit pass or vanpool fare. This subsidy expansion will be available to all Charlotte-area employees beginning June 1st.

Winthrop University and the **York County Chamber of Commerce** are partnering up to host a Gas Cap Check event in the City of Rock Hill. A tentative date for this event is June 26th. Partner employees as well as city residents will be encouraged to attend and have their gas caps checked for leaks, and to get replacement caps for free.

Terracon plans to implement a no-refueling policy on all Ozone Action Alert Days this summer. The company will be encouraging all Terracon employees to participate. Employees will also be encouraged to refuel their vehicles in the afternoon on all non-Ozone Action Alert Days. Terracon is in the process of planning its *Clean Air Works!* kick-off and is also interested in hosting an operational audit at its worksite.

Radiator Specialty recently implemented an anti-idling policy at its Indian Trail location. The company installed *Clean Air Works!* anti-idling signage at its facility entrance, where many trucks idle as they are waiting to enter in the morning. Project Leader Steve Jankowski hopes this will cut back on all early morning idling, reducing emissions.

Clean Air Works! In the News

With the start of ozone season, *Clean Air Works!* and its Partners are making the news for their efforts to improve air quality in the Charlotte region. Dave Franchina, chair of the Regional Air Quality Board, has had the opportunity to tout the project and its Partners in the [Charlotte Observer](#), as well as in radio interviews on WFAE-FM and WRHI. Barre Mitchell of **Bowater** joined Franchina on the WRHI show. **UNC-Charlotte** was also recognized in the April issue of [Cabarrus Business and Lifestyles](#) magazine.

COMING THIS MONTH:

Join *Clean Air Works!* at its 2nd annual breakfast event on May 24 at Queens University of Charlotte. Guest speakers include Charlotte Mayor Patrick McCrory and John Eapen of Ruddick Corporation. Look for your invitation in the mail soon.



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CURRENT PARTNERS

Alltel Wireless
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AT&T
Bank of America
Belk, Inc.
Bissell Companies
Bowater
Burchette & Associates
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Carolinas Medical Center - Pineville
CaroMont Health
Central Piedmont Community College
Charlotte Chamber of Commerce
The Charlotte Observer
Charlotte Pipe & Foundry
Citi Fort Mill
Coca-Cola Consolidated
Compass Group
Dixon Hughes
Duke Energy
Environmental Building Solutions
First Charter Bank
Food Lion
Froehling & Robertson
Harris Teeter
Hospitality Tourism Alliance
Johnson C. Smith University
Johnson & Wales University

Kennedy Covington
Lash Group
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Piedmont Natural Gas
PSNC Energy
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Pharr Yarns
Radiator Specialty Company
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