



A PROJECT OF THE REGIONAL AIR QUALITY BOARD

November 2006

TOTAL CLEAN AIR WORKS! PARTNERS: 52

For more information, contact Elizabeth Lintner at 704.716.0726 or visit www.cleanairworks.org

PROJECT UPDATE

PROGRAM HIGHLIGHTS

Preferential parking is an easy (and popular!) benefit that employers can offer to their employees. Recently, **Springs Global** made preferential parking a permanent offering to its employees. Due to employee interest, Springs replaced their temporary "Carpool Parking Only" signs with four permanent in-ground signs, making the program official. **First Charter Bank** will be expanding its preferential parking program by adding preferential parking spaces for carpoolers, in addition to the preferential parking spaces already designated to its two vanpooling groups. **Piedmont Natural Gas** will also be offering preferential parking to employees at three of its regional locations. The company is installing a total of 25 "Carpool Parking Only" signs to encourage employees to carpool to work.

PSNC Energy has planned its *Clean Air Work!* Kickoff for Tuesday, December 5th. Employees will be educated on air quality and the benefits of reducing their vehicle trips by carpooling, riding the bus, biking and walking to work. Maps will be displayed at the event showing employees' commute origins. PSNC will also be encouraging its employees to refuel after 6 PM by sponsoring a contest for employees who bring their gas receipts to the event.

IN THE NEWS:

Congratulations to our 1st annual Clean Air Challenge award winners! The *Clean Air Works!* event was held on Tuesday, October 24 at Lowe's Motor Speedway. Our winners have been recognized for their successes in the *Charlotte Business Journal* and the *Rock Hill Herald*. Join us in congratulating them again:

- The *Innovation Award* was presented to **Bank of America** and **Duke Energy** for developing the most creative and innovative solution (promotion, incentives, etc.) to implement its *Clean Air Works!* project.
- The *Challenge Awards* for outstanding overall employer programs were presented to five employers: **Alltel** - small business; **Moore & Van Allen** and **Harris Teeter** - medium business; and **American & Efird** and **Bowater** - large business.
- The *Spotlight Award* was presented to **Piedmont Natural Gas** for the most outstanding operations and maintenance program during the project.
- The *Champion Award* went to **Ellen Ruff of Duke Energy** and **Patrick Mumford of Wachovia** for showing exemplary commitment to reducing emissions in the Charlotte region through their championing of the project.
- Outstanding *Project Leader Awards* went to those individuals who showed leadership, enthusiasm and creativity in the actual implementation of the project at their respective work sites. Those winners included **Dawn Reeves** and **John Eapen of American & Efird**; **Dale Herendeen of Bowater**; **Clary Hilliard of Moore & Van Allen**; **Regina Guyer of UNC-Charlotte**; **Leah Belk** and **Terri Priore of Harris Teeter**; **Tracie Tallant of Central Piedmont Community College** and **Daria Milburn of Wachovia**.

COMING NEXT MONTH:

Start your new year off right with a *Clean Air Works!* program that works for you and your employees. Contact your outreach coordinator today, and let her help you plan your program for 2007.



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CURRENT PARTNERS

ALLTEL
American & Efir
Bank of America
Belk, Inc.
BellSouth
Bissell Companies
Bowater
Burchette & Associates
Carolinas Medical Center
Carolinas Medical Center - Pineville
CaroMont Health
Central Piedmont Community College
Charlotte Chamber of Commerce
The Charlotte Observer
Charlotte Pipe & Foundry
Citigroup
Coca-Cola Consolidated
Compass Group
Dixon Hughes
Duke Energy
Family Dollar Stores
First Charter Bank
Food Lion
Froehling & Robertson
Harris Teeter
Hospitality Tourism Alliance

Johnson C. Smith University
Johnson & Wales University
Kennedy Covington
Lash Group
Loftin Printers
Lowe's
Moore & Van Allen
National Gypsum
Northeast Medical Center
Pharr Yarns
Piedmont Natural Gas
PSNC Energy
Quaero Corporation
Pharr Yarns
Radiator Specialty Company
Spivak Homes
Springs Global
SPX
Superior Seeding
Terracon
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