



A PROJECT OF THE REGIONAL AIR QUALITY BOARD

November 2007

For more information, contact Elizabeth Lintner at 704.716.0726 or visit www.cleanairworks.org

PROJECT UPDATE

PROGRAM HIGHLIGHTS

Thanks to your efforts, Clean Air Works! commuters have reduced over 1.4 million miles this year! Since February 2006, commuters have logged approximately 2,923 bicycle trips, 26,371 carpool trips, 43,097 transit trips, 7,453 vanpool trips, and 2,476 walk trips. An additional 3,107 trips have been avoided thanks to teleworking. The total impact has been a reduction of approximately 1,406,443 vehicle miles traveled. Way to go, *Clean Air Works!* Partners!

On October 9th, *Clean Air Works!* held its 2007 Champions Luncheon at Harris Conference Center, honoring 12 companies and 10 individuals for their outstanding efforts to reduce ozone emissions and encourage alternative commute options. Congratulations to the following winners:

- The *Best New Partner Award* was presented to **C design Inc., Houser Transport, Inc., NewDominion Bank, Sherpa, LLC** and **Vanguard** for successfully implementing their *Clean Air Works!* programs.
- The *Spotlight Award* for an outstanding operation and maintenance program was presented to **Bowater**.
- The *Innovation Award* was presented to **American & Efird** and **Moore & Van Allen** for the most creative or innovative solution or approach to implementing *Clean Air Works!* projects.
- The *Project Leader Awards* went to those individuals who showed leadership, enthusiasm and creativity in the implementation of the project at their respective work sites. Those winners were **Ray Fuentes** from **Coca-Cola Consolidated**, **Matt Kanen** and **Linda Benish** from **Piedmont Natural Gas**, **Philip Beard** and **Lisa Rhyne** from **Duke Energy** and **Kristen Boyd, Stacie Hicks** and **Sonia Sons** from **First Charter**.
- The *Executive Leader Award* specifically recognizes an executive, CEO, owner or senior manager who has used his or her influence to improve air quality. The winners were **Fred Jackson**, president of **American & Efird**, and **Mike Forrest**, vice president-operations of **Bowater**.
- The *Champions Awards* were presented to those Partners that have best been able to influence their employees to use commute options, reduce trips and retool operations and maintenance activities. The *Champions Award* for a small business went to **Bissell Companies**, for medium business **Piedmont Natural Gas** and for large employer **Citi Fort Mill** and **Duke Energy**.

Our Partners stay hard at work!

During the week of October 8th, **Comporium Communications** hosted a series of Gas Cap Check events at its six York County locations. More than 500 employee and fleet vehicles were checked, resulting in the replacement of 21 leaky caps, which will help prevent approximately 4,200 pounds of air pollution annually.

Bowater hosted a "Change A Light" event on October 17th, where employees were encouraged to purchase energy-saving compact fluorescent light bulbs. At the event, approximately 163 light bulbs were sold to Bowater employees, representing a savings of nine tons of air pollution annually.

Clean Air Works! first Lincoln County partner, **Leeboy**, held a kickoff and Gas Cap Check event for its Lincolnton employees on October 23rd. Almost 100 vehicles were checked and four leaky caps were replaced. Commuters also stopped by the *Clean Air Works!* table to receive additional information about air quality and commuting options.

Marsh held its *Clean Air Works!* kickoff event in October, providing refreshments to encourage all Uptown Charlotte employees to attend. CATS delivered a presentation about the new LYNX light rail service launching in November. CAW staff also presented information on air quality and commuting options to Marsh employees.

Clean Air Works! In the News

Our award-winning Partners received a host of media attention for their winning ways. Some or all of the Champions Luncheon winners were featured in the **Charlotte Observer**, and the **Charlotte Business Journal's** story on the winners was picked up by seven of its sister publications in other major markets across the country, including Washington, St. Louis and San Antonio, Texas.



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CURRENT PARTNERS- 85 TOTAL

Alltel Wireless
American & Efird
AT&T
Bank of America
BaxterHarriss
Belk, Inc.
Bissell Companies
Bowater
Burchette & Associates, Inc.
Carolinas Medical Center
Carolinas Medical Center - Pineville
CaroMont Health
C design Inc.
Central Piedmont Community College
Charlotte Chamber of Commerce
The Charlotte Observer
Charlotte Pipe & Foundry
Charlotte Regional Partnership
Charlotte Regional Visitors Authority
 Bobcats Arena
 Charlotte Convention Center
 Cricket Arena
 Ovens Auditorium
 VisitCharlotte
Citi Fort Mill
Coca-Cola Consolidated
Compass Group
Comporium Communications
Dixon Hughes
Duke Energy
Environmental Building Solutions
First Charter Bank
Flakeboard
Food Lion
Froehling & Robertson, Inc.
Gaston County Chamber of Commerce
GE Money
Greater Statesville Chamber of
Commerce
Harris Teeter
Helms Mulliss Wicker
HomeCharlotte.com
Hospitality & Tourism Alliance
Houser Transport, Inc.

Johnson & Wales University
Johnson C. Smith University
Kennedy Covington
Lash Group
Leeboy
Lincolnton-Lincoln County Chamber of
Commerce
Loftin Printers
Marsh
McGee Brothers
Moore & Van Allen
National Gypsum
NewDominion Bank
NorthEast Medical Center
Pharr Yarns
Piedmont Medical Center
Piedmont Natural Gas
PSNC Energy
Pratt Industries
Quaero Corporation
Radiator Specialty Company
Sherpa
SHS JAN
Solē Spanish Grill
Springs Global
SPX Corporation
Superior Seeding
Terracon
Time Warner Cable
Travelers
Tube Specialties
Tuscan Development
Tyco Electronics
UNC Charlotte
GreenFiber
Union County Chamber of Commerce
Vanguard
Wachovia
Winthrop University
WSOC/WAXN-TV
York County Chamber of Commerce
York Technical College
Zen Asian Fusion